

Docket No. 7791-0081-25X

IN RE APPLICATION OF: David ROCHON, et al.

SERIAL NO: 09/418,509

FILED: OCTOBER 15, 1999

FOR: SYSTEM AND METHOD FOR DELIVERING TARGETED PRODUCT SAMPLES AND MEASURING....

ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231



SIR:

Transmitted herewith is an amendment in the above identified application.

- No additional fee is required
- Small entity status of this application under 37 C.F.R. § 1.9 and § 1.27 is claimed.
- Additional documents filed herewith: MARKED-UP COPY, REPLY BRIEF UNDER 37 C.F.R. § 1.193(b),  
CLEAN SET OF ACTIVE CLAIMS

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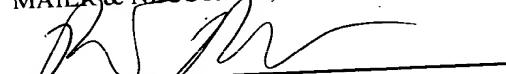
Technology Center 2100

The Fee has been calculated as shown below:

CLAIMS	CLAIMS REMAINING		HIGHEST NUMBER PREVIOUSLY PAID	NO. EXTRA CLAIMS	RATE	CALCULATIONS
TOTAL	35	MINUS	37	0	× \$18 =	\$0.00
INDEPENDENT	3	MINUS	3	0	× \$84 =	\$0.00
		□ MULTIPLE DEPENDENT CLAIMS		+ \$280 =		\$0.00
			TOTAL OF ABOVE CALCULATIONS			\$0.00
		□ Reduction by 50% for filing by Small Entity				\$0.00
		□ Recordation of Assignment		+ \$40 =		\$0.00
				TOTAL		\$0.00

- A check in the amount of \_\_\_\_\_ is attached.
- Please charge any additional Fees for the papers being filed herewith and for which no check is enclosed herewith, or credit any overpayment to deposit Account No. 15-0030. A duplicate copy of this sheet is enclosed.
- If these papers are not considered timely filed by the Patent and Trademark Office, then a petition is hereby made under 37 C.F.R. §1.136, and any additional fees required under 37 C.F.R. §1.136 for any necessary extension of time may be charged to Deposit Account No. 15-0030. A duplicate copy of this sheet is enclosed.

OBLON, SPIVAK, McCLELLAND,  
MAIER & NEUSTADT, P.C.

  
Robert C. Matisson  
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7791-0081-25X

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IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF : :

DAVID ROCHEON ET AL. : GROUP ART UNIT: 2162

SERIAL NO: 09/418,509 : :

FILED: OCTOBER 15, 1999 : EXAMINER: JANVIER, J.

FOR: SYSTEM AND METHOD FOR  
DELIVERING TARGETED  
PRODUCT SAMPLES AND  
MEASURING CUSTOMER  
ACCEPTANCE VIA A COMPUTER  
NETWORK

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AMENDMENT UNDER 37 C.F.R. §1.116

ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

SIR:

In response to the Office Action mailed January 14, 2002, please amend the above-identified application as follows:

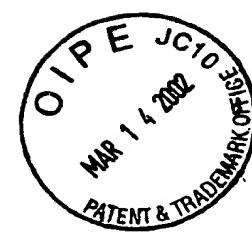
IN THE CLAIMS

Please cancel Claims 6 and 21.

Please rewrite the claims 1, 16 and 31 as follows:

1. (Amended) A computer network implemented method, comprising the steps of:  
transmitting a signal prompting a user to provide profile data including identification  
of the user from a main computer over a computer network to a network address for the user's  
computer;

transmitting a manufacturer's sample offer from said main computer over said  
computer network to said network address for said user's computer if said user's profile data



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